**Power BI Solution**

1. What is the distribution of sales by payment method?

Ans: To understand how sales revenue varies by month, you need to analyse historical sales data over a period of time. Sales revenue can fluctuate throughout the year due to various factors, including seasonality, holidays, and economic conditions.

1. How does the inventory vary by film rating?

Ans: Analysing how your inventory varies by film rating can provide valuable insights into customer preferences and help you optimize your movie rental store's selection.

1. What is the breakdown of film categories in the inventory?

Ans: To determine the breakdown of film categories in your inventory, follow these steps: Data Collection, Data Analysis, Frequency Distribution, Percentage Distribution, Visualization, Interpretation

1. What is the distribution of staff by employment duration?

Ans: To determine the distribution of staff by employment duration, you can follow these steps: **Data Collection, Calculate Employment Duration, Grouping by Duration, Count Staff in Each Group, Visualization, Interpretation, Staff Development, Succession Planning, Succession Planning, Adaptation and Decision-Making**

1. How does the store performance vary by location?

Ans: Store performance can vary significantly by location due to factors such as customer demographics, competition, local economic conditions, and regional preferences